

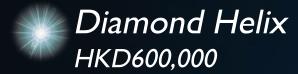
Biotech Kaleidoscope

Converging in Hong Kong for the future of Biotech Worldwide

Sponsorship Prospectus

BIOHK2023 香港國際生物科技展

Convention Sponsorship Categories



Sliver Helix HKD60,000



Scholarship

HKD50,000 per 10 student





Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship	
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000	
Conference Exposure						
20 mins Speaking on stage at Conference	1	✓	1			
Verbal Acknowledgement at the Opening Ceremony		✓	✓	✓	✓	
Title Sponsorship for Biotech Award	1	✓	1	✓		
Brand and Logo Exposure						
Sponsor Logo on Attendee Bag	1	✓	✓	✓		
Sponsor Logo Various Places Associated with One2One Partnering	✓	1				
Sponsor Logo on Thank You Letter to attendees and publicity video (Post-event)	√	✓	✓ /	√	1	



Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship	
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000	
Online Exposure						
Floating E-Banner on BIOHK Website	/	✓				
Sponsor Logo on Official Website, Convention App, LED Wall (Backdrop), Convention Social Media and E-Brochure		✓	/	✓	✓	
300 / 150 / 100 -Words Company Introduction on Official Website	300 words	150 words	100 words	100 words	100 words	
Exhibition Exposures						
Complimentary Standard Booth of 9 Sqm each	2 booths (18 sqm)	1 booth (9 sqm)				
Complimentary Admissions						
Complimentary Corporate Access 4-Day Pass Public Access 4-Day Pass	50 50	30 30	15 15	15 15	15 15	



Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,00 0	HKD60,000	HKD50,000
On- Site Exposure / Print material					
Advert in BIOHK Convention BIO Techgazine (E- Magazine)	1 Page	1 Page	½ page	½ page	½ page
Acknowledgement Online promotional material	✓	✓	✓	✓	✓
Sponsor Logo on backdrops	✓	✓	1	✓	
Attendee Bag Inserts (Provided by sponsors)	1	√	1	1	•



^{*}Logo size and position depend on the selected sponsorship package

See You There!!



HONG KONG INTERNATIONAL BIOTECHNOLOGY CONVENTION

BIOHK2023

香港國際生物科技展

EXHIBITION 實體展覽 CONFERENCE 專題會議 九月13里-16景

Hong Kong Convention & Exhibition Centre

香港會議展覽中心

BUSINESS MATCHING 商機配對 BIOHK2023 perfect opportunity to make meaningful in-person business connections with senior level management and investors.

See You There!!

















Secretariat

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