



Biotech Kaleidoscope

Converging in Hong Kong for the future of Biotech Worldwide

Sponsorship Prospectus

BIOHK2023

香港國際生物科技展

Convention Sponsorship Categories

 *Diamond Helix*
HKD600,000

 *Sliver Helix*
HKD60,000

 *Platinum Helix*
HKD400,000

 *Scholarship*
HKD50,000 per 10 student

 *Gold Helix*
HKD150,000

Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
Conference Exposure					
20 mins Speaking on stage at Conference	✓	✓	✓		
Verbal Acknowledgement at the Opening Ceremony	✓	✓	✓	✓	✓
Title Sponsorship for Biotech Award	✓	✓	✓	✓	
Brand and Logo Exposure					
Sponsor Logo on Attendee Bag	✓	✓	✓	✓	
Sponsor Logo Various Places Associated with One2One Partnering	✓	✓			
Sponsor Logo on Thank You Letter to attendees and publicity video (Post-event)	✓	✓	✓	✓	✓

Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
Online Exposure					
Floating E-Banner on BIOHK Website	✓	✓			
Sponsor Logo on Official Website, Convention App, LED Wall (Backdrop), Convention Social Media and E-Brochure	✓	✓	✓	✓	✓
300 / 150 / 100 -Words Company Introduction on Official Website	300 words	150 words	100 words	100 words	100 words
Exhibition Exposures					
Complimentary Standard Booth of 9 Sqm each	2 booths (18 sqm)	1 booth (9 sqm)			
Complimentary Admissions					
Complimentary Corporate Access 4-Day Pass	50	30	15	15	15
Public Access 4-Day Pass	50	30	15	15	15

Convention Sponsor Category	Diamond Helix	Platinum Helix	Gold Helix	Sliver Helix	Scholarship
Sponsor Amount	HKD600,000	HKD400,000	HKD150,000	HKD60,000	HKD50,000
On- Site Exposure / Print material					
Advert in BIOHK Convention BIO Techgazine (E- Magazine)	1 Page	1 Page	½ page	½ page	¼ page
Acknowledgement Online promotional material	✓	✓	✓	✓	✓
Sponsor Logo on backdrops	✓	✓	✓	✓	
Attendee Bag Inserts (Provided by sponsors)	✓	✓	✓	✓	✓

**Logo size and position depend on the selected sponsorship package*

See You There !!

Mark Your Calendar

HONG KONG INTERNATIONAL BIOTECHNOLOGY CONVENTION

BIOHK2023

香港國際生物科技展

九月
SEP 13-16
WED 星期三 SAT 星期六

Hong Kong Convention
& Exhibition Centre
香港會議展覽中心

EXHIBITION
實體展覽

CONFERENCE
專題會議

BUSINESS MATCHING
商機配對

BIOHK2023 perfect opportunity to make meaningful in-person business connections with senior level management and investors.

See You There !!



CONTACT US

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